# Fiscal Sustainability: What Makes the Euro Area Different?

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## What's Up With Government Debt?

- It's hard to be conscious during the past 8 years and not notice that government debt is much in the news
  - ► The U.S. & U.K. engaging in fiscal austerity now (but the serious problems loom in future)
  - Everyone claims Japanese fiscal policy is unsustainable now
  - But the Eurozone is the poster child
    - severe austerity even in face of recession
    - sovereign debt crisis triggered a second recession
- To get beyond the panic & politics, we need some understanding of government debt
  - what it does
  - how it gets valued
  - what the consequences of rapid debt growth might be

## Government Debt: Some Background

- Some roles that debt plays
  - 1. It is (usually) a safe store of value
    - agents put saving into bonds to smooth their consumption in the face of volatile income
  - 2. It permits government to smooth taxes & spending
    - avoids introducing an additional source of instability
    - serves as a shock absorber
  - 3. It provides liquidity/collateral
    - can convert treasuries to cash at low cost
    - important source of backing for repurchase agreements & other credit transactions
  - 4. It is a form of foreign reserves
    - use treasuries to acquire foreign currency for exchange rate interventions (South Korea)
    - use treasuries to channel private saving (China)
- Roles 3 & 4 typically ignored in our models

#### Two Kinds of Government Debt

- Distinction between real & nominal debt is critical
- 1. Real debt: denominated in "goods"
  - arises whenever debt is in units whose quantity the government cannot control
    - indexed to inflation; foreign currency; gold; aubergines; asparagus
    - ▶ U.K. inflation-linked gilts about 25%(?) of gilt portfolio
    - indexed debt today is much like debt under the Gold Standard, where governments did not control the price level
  - a claim to goods in the future
  - government must acquire those goods to honor obligations
  - can acquire goods through taxes or money creation (seigniorage)
  - if it cannot acquire the goods, default only option

#### Two Kinds of Government Debt

- Nominal debt: denominated in home currency ("pounds")
  - arises whenever debt is in units whose supply the government can control
    - vast majority of government debt is of this kind
  - a claim to "pounds" in the future
  - government need not be able to acquire goods
  - it can print new "pounds" to reduce market value of debt ("pounds" can be new debt instruments—not necessarily currency)
  - default less likely
  - This distinction carries important policy implications

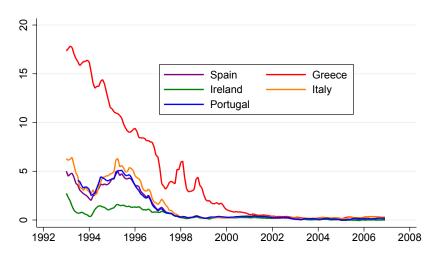
#### Two Kinds of Government Debt

- E.A. countries don't control their monetary policy
  - to each country, debt in euros is real debt
- Default on real debt more likely: euro rates embed default premium

	Debt/GDP	10-year yield
Real		
Greece	159	22.5
Italy	123	5.5
Spain	85	5.9
Germany	80	1.5
Nominal		
Japan	237	8.0
U.K.	86	1.9
U.S.	102	1.8

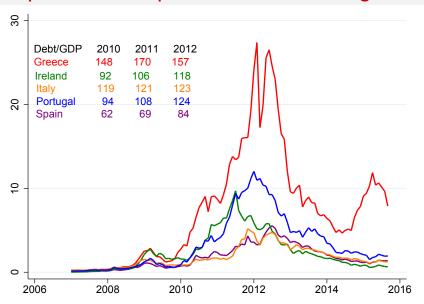
General government debt as percentage of GDP & 10-year government bond yield in 2012. Sources: ECB, Eurostat, IMF

# European Yield Spreads: Great Convergence



10-year government bond yields over German bund. Source: European Central Bank

## European Yield Spreads: Great Divergence



10-year government bond yields over German bund. Source: European Central Bank

#### Real Debt Valuation

- Government debt is like any asset
  - value depends on expected "cash flows"
  - future cash flows discounted back to present
- Primary surpluses are the cash flows
  - interest payments do not pay principal, so cannot support the value of debt
  - revenues in excess of non-interest spending are the "goods" that back debt

$$b_{t-1} = E_t \sum_{k=0}^{\infty} \frac{1}{r_{t,t+k}} S_{t+k}$$

 $b_{t-1}$ : real (indexed) debt held by private sector at t  $r_{t,t+k}$ : real discount rate between periods t and t+k  $S_{t+k}$ : real primary surplus in period t+k  $E_t$ : expectations formed at time t

#### Real Debt Valuation: Some Observations

$$b_{t-1} = E_t \sum_{k=0}^{\infty} \frac{1}{r_{t,t+k}} S_{t+k}$$

- 1. Debt valuation is forward looking
- 2. Higher debt *requires* higher discounted surpluses
- 3. Higher surpluses—more backing—can support more real claims to goods & higher debt
- Higher discount factors—lower real discount rates—permit given surpluses to support higher real claims
- 5. No nominal variables—like the price level—enter the valuation

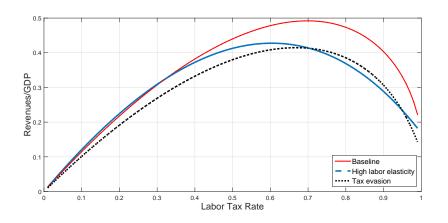
#### Real Debt & Default: Case of the Euro Area

- Every country faces a fiscal limit
  - point at which—for economic or political reasons—country can no longer raise surpluses to finance debt
  - to quantify fiscal limit need country-specific details
    - elasticities of private behavior
    - citizen's tolerance for taxes & demand for public goods
    - evolution of demographics
    - economy's growth potential
    - elected officials' discount rates
    - expected future policy choices
- As a country's debt approaches its fiscal limit, probability of default rises
- I'll illustrate how the fiscal limit can help us think about sovereign risk

## A Simple Illustration of the Fiscal Limit

- Due to Huixin Bi
- A single type of household/worker
  - buys consumption goods & bonds
  - supplies labor which is transformed into goods using a technology with random productivity
  - seeks to smooth consumption
- The government
  - levies labor income taxes & purchases goods
  - provides transfers according to 2 transfer regimes
    - "stationary:" transfers/GDP does not grow
    - "explosive:" transfers/GDP grow (reflects aging population)
- Growing transfers are financed by new debt & higher taxes
- Maximum revenues occur at peak of Laffer curve

#### Model-Based Laffer Curves



Position of Laffer curve depends on private behavior

Author's calculations

# Modeling the Fiscal Limit

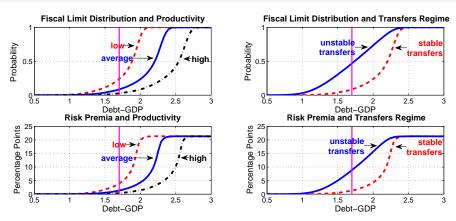
- Define the fiscal limit as present value of maximum primary surpluses
- Maximum surpluses arise when
  - revenues at their maximum level, given shocks
  - expenditures at their minimum level, given shocks
- Of course, other definitions are possible
- Fiscal limit can embody political economy dynamics
- Use the fiscal limit model to price risk
- Illustration that follows calibrates model to Greek data

#### Features of the Fiscal Limit

Fiscal limit answers: "given the economic environment, what is the distribution of government debt that can be supported?"

- uncertain: a probability distribution
- forward-looking—about expected policies & their credibility
- depends on
  - 1. private behavior
  - 2. policy behavior
  - 3. fundamental shocks to the economy
- Fiscal limit distribution emerges from the distribution of expected present value of maximum primary surpluses

#### **Shocks & Policies**



Fiscal limit CDF computed using peak of labor Laffer curve, constant government purchases, current transfers regime. Vertical line at 170%. Source: Bi & Leeper (2012)

- Low (High) Productivity Can Reduce (Raise) Country's Sustainable Debt Level
- Unstable (Stable) Growth in Transfers Can Reduce (Raise)
  Country's Sustainable Debt Level

#### Uses of the Fiscal Limit

- Focuses attention on distance between current debt & fiscal limit
  - current debt alone not a sufficient statistic
- To gauge a "safe" level of debt
  - Slovakia's Council for Budget Responsibility decided on 40% debt-GDP, rather than Maastricht's 60%
- To evaluate sovereign risk consequences of reforms
  - if people believe pension reforms permanent or government will crack down on tax evasion, limit shifts out to make debt less risky
- IMF & ECB now applying fiscal limit concept
  - to be used as a basis for policy advice

#### What If Debt is Nominal?

Analysis of sovereign default treated debt as real

$$b_{t-1} = E_t \sum_{k=0}^{\infty} \frac{1}{r_{t,t+k}} S_{t+k}$$

- ▶ in period t,  $b_{t-1}$  is given
- all adjustments must occur through  $E_tPV(S)$
- $\triangleright$  Nominal debt brings the price level,  $P_t$ , into the picture

$$\frac{Q_t B_{t-1}}{P_t} = E_t \sum_{k=0}^{\infty} \frac{1}{r_{t,t+k}} S_{t+k}$$

- $ightharpoonup Q_t$  is price of bond portfolio
- ▶ in period t,  $B_{t-1}$  is given
- ▶ but P<sub>t</sub> & Q<sub>t</sub> are not: can change with news about current & future surpluses
- P<sub>t</sub> converts the pound-denominated debt into units of goods, as in E<sub>t</sub>PV(S)

#### What If Debt is Nominal?

$$\frac{Q_t B_{t-1}}{P_t} = E_t \sum_{k=0}^{\infty} \frac{1}{r_{t,t+k}} S_{t+k}$$

- Suppose the economy is near its fiscal limit
- This means the value of debt is reaching its maximum
- ▶ If nominal debt continues to grow, but  $E_tPV(S)$  is unchanged...
  - the pound value of debt rises
  - ▶ but the *real* value is fixed by  $E_tPV(S)$
  - price level must rise or bond price must fall to keep real value of debt consistent with future surpluses
- Raises the possibility that P<sub>t</sub> might be determined by fiscal requirements
  - this is heresy
  - especially for monetarists & new Keynesians

#### What If Debt is Nominal?

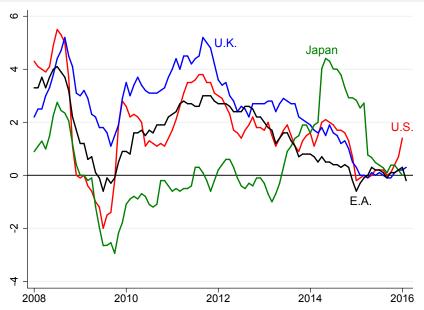
$$\frac{Q_t B_{t-1}}{P_t} = E_t \sum_{k=0}^{\infty} \frac{1}{r_{t,t+k}} S_{t+k}$$

- Suppose government cuts taxes next year & promises never to raise them
  - households feel wealthier & seek to raise consumption
  - they reduce current bond holdings & increase demand for goods
  - higher demand raises pound-price of goods
  - $ightharpoonup P_t$  rises/ $Q_t$  falls until equilibrium re-established
  - split between current & future inflation determined by monetary policy
- Similar analysis applies to current tax cut financed by nominal bond sales
- These are unbacked fiscal expansions

# A Fiscal Straightjacket

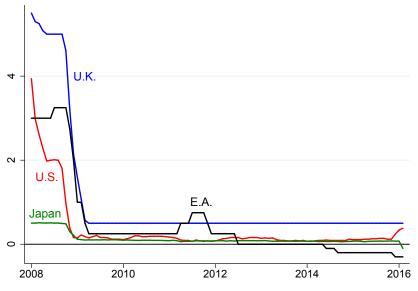
- In the Euro Area, when a government issues debt, it has no alternative but to raise surpluses or default
  - revaluation of debt through price-level adjustments is impossible
- ► This goes a long way toward explaining the prevalence of sovereign debt crisis in...
  - Europe today
  - countries that issue foreign-currency linked debt
  - countries on metallic standards
- One option available to real-debt issuers who control their monetary policy (not Eurozone members)
  - run the printing presses to generate seigniorage revenues
  - but seigniorage raises goods, so it is another form of "real backing" for debt

# Major Economies Face Low Inflation



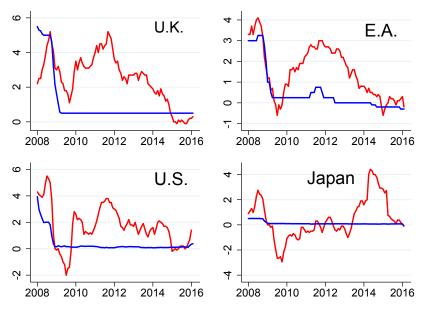
Inflation Rates (annualized). Source: BLS, Eurostat, Japanese Statistics Bureau

# What Major Economies Are Doing



Policy Interest Rates (annualized). Source: Various Central Banks

# Inflation & Policy Rates in Major Economies



Interest-rate policies not responding strongly to inflation

# What Major Economies Could Do

- Continue along same path: do more of what hasn't worked
  - a mix of super-low interest rates & fiscal austerity
- Or elevate fiscal policy to status of monetary policy
  - take fiscal actions to address below-target inflation & weak growth
  - announce an unbacked fiscal expansion coupled with pegged interest rates
- With recent history of fiscal expansion followed closely by austerity...
  - it will be hard to convince people you're really going to do something new
  - if they aren't convinced, could get higher debt with no economic stimulus

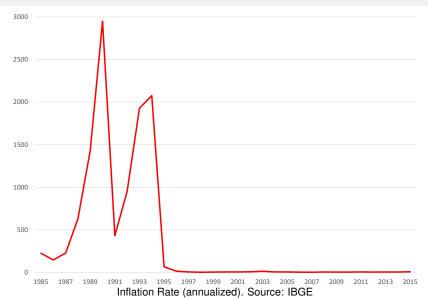
# What Major Economies Could Do

- Employ fiscal forward guidance
- Announce a plan to run primary deficits until inflation picks up
  - if government stuck to this plan, people will realize their nominal assets will lose value
  - this will induce them to spend those assets, increasing aggregate demand
  - if prices do not immediately adjust fully, real activity will rise
  - inflation will gradually increase
- Critical element: growth in nominal debt need not threaten sustainability
  - its real value will adjust to expected surpluses
  - both the public & the policymakers need to understand this

# What Major Economies Could Do

- I can already hear the cries of "hyperinflation"
- But there are only two ways that can arise
  - 1. Central banks print money to buy debt
  - Central banks try to fight the inflation with higher interest rates
- Given history, I believe we can trust that (1) won't happen
- Given history, we cannot be assured (2) won't happen
  - Brazil did this in the late '80s/early '90s
  - Brazil now seems headed for just such an outcome

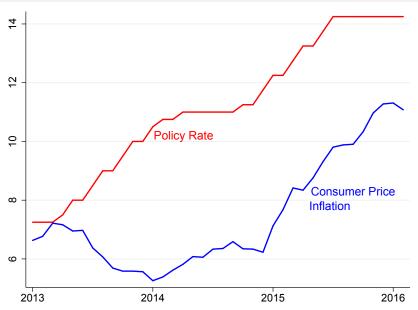
# Brazil Fought Inflation With Higher Interest Rates



#### **Brazil Now**

- Brazil is pursuing doubly-dominant policies
- Fiscal policy
  - ▶ 1988 Constitution indexes government benefits to inflation
  - 90% of spending cannot be touched by legislature
  - tax increases seem to be politically infeasible
  - primary deficit growing with no prospect of reversal
- Monetary policy
  - failure to understand that fiscal dominance wrests control of inflation from central bank
  - higher interest rates mean higher debt service, which raise wealth, aggregate demand, & inflation
  - aggressive interest-rate policy amplifies & prolongs fiscal inflation
- ▶ December 2015: primary deficit = 1.88%, gross deficit = 10.34%—lots of debt service

### **Brazil Now**



Policy Rate & Inflation Rate (annualized). Source: IBGE & Banco Central do Brasil

# Making Unbacked Fiscal Expansion Work

- Bad outcomes—excessive growth in value of debt and/or too much inflation—stem from monetary policy reacting inappropriately
  - central bank can neither aggressively fight the fiscal inflation nor finance the debt by creating seigniorage
- All monetary policy need do is to continue what it has been doing
  - relinquish inflation control to fiscal policy (at least temporarily)
- And fiscal authorities cannot backtrack when they see nominal debt growing
  - this is exactly what needs to happen to raise real activity & inflation

# Going Beyond the Clichés

- Fiscal policy discourse is peppered with clichés, misinformation, & mixed messages
- 1. IMF: Fiscal actions should be "timely, targeted, and temporary."
- 2. Trichet: "It is an error to think that fiscal austerity is a threat to growth and job creation."
- 3. Obama: "I will cut the deficit in half by the end of my first term."
- 4. Dombrovskis: Fiscal policy cannot commit to future actions.
- 5. IMF: "Countries... should pursue growth-friendly fiscal rebalancing."
  - These amount to choosing to wear a fiscal straightjacket

# Keynes Would Approve

- My proposal simply integrates Keynes's reasoning with intertemporal equilibrium
- An unbacked fiscal expansions is pure Keynesian logic:
  - you can stimulate aggregate demand by encouraging people to shed nominal assets in favor of goods
- ► Today we have the "divine coincidence" of seeking both higher inflation & debt stabilization
- Just as countries were free to leave the gold standard in Keynes's day...
  - they are free today to exploit the latitude that nominal debt offers
  - to paraphrase JMK: "we must not allow policymakers to put us back in the real debt cage where we have been pining our hearts out all these years."